

Rep Order# 8841420 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36946

Printed: 09/21/2012 12:42 PM

Last Received: 09/21/2012 12:38 PM

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () HELLER, DEAN
Product HELLER/SENATE/REP
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

= CONTRACT COMMENT =

DEAN HELLER FOR US SENATE ***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK

TOTAL - \$35,285

PLEASE CONFIRM

THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	500A-600A	Buyline Comment: 6A NEWS	:30	\$225.00	09/12-09/14	4	1	4	\$900.00	
	2	M-TU	500A-600A	Buyline Comment: 6A NEWS	:30	\$225.00	09/17-09/18	3	1	3	\$675.00	
	3	W-F	600A-700A	Buyline Comment: 6A NEWS	:30	\$245.00	09/12-09/14	3	1	3	\$735.00	
	4	M-TU	600A-700A	Buyline Comment: 6A NEWS	:30	\$245.00	09/17-09/18	2	1	2	\$490.00	
	5	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/12-09/14	3	1	3	\$450.00	
	6	M-TU	700A-900A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/17-09/18	2	1	2	\$300.00	

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WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Hiring Weeks

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Line	Length	Day	Time	Program	Length	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
7	:30	W-F	900A-1000A	Buyline Comment: LIVE WITH KELLY	:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
8	:30	M-TU	900A-1000A	Buyline Comment: LIVE WITH KELLY	:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
9	:30	W-F	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	\$400.00	09/12-09/14	0	0	0	\$0.00	
10	:30	M-TU	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	\$1,000.00	09/17-09/18	1	1	1	\$1,000.00	
11	:30	W-F	1100A-1200P	Buyline Comment: YOUNG & RESTLESS	:30	\$500.00	09/12-09/14	0	0	0	\$0.00	
12	:30	M-TU	1100A-1200P	Buyline Comment: YOUNG & RESTLESS	:30	\$1,500.00	09/17-09/18	1	1	1	\$1,500.00	
13	:30	W-F	1200P-1230P	Buyline Comment: NOON NEWS	:30	\$225.00	09/12-09/14	3	1	3	\$675.00	
14	:30	M-TU	1200P-1230P	Buyline Comment: NOON NEWS	:30	\$225.00	09/17-09/18	2	1	2	\$450.00	
15	:30	W-F	1230P-200P	Buyline Comment: BOLD/LET'S MAKE	:30	\$325.00	09/12-09/14	1	1	1	\$325.00	
16	:30	W-F	200P-300P	Buyline Comment: TALK - CBS	:30	\$350.00	09/12-09/14	1	1	1	\$350.00	

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Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	17	W-F	300P-400P	Buyline Comment: ELLEN	:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
	18	M-TU	300P-400P	Buyline Comment: ELLEN	:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
	19	W-F	430P-500P	Buyline Comment: 430P NEWS	:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
	20	M-TU	430P-500P	Buyline Comment: 430P NEWS	:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
	21	W-F	500P-630P	Buyline Comment: NEWS	:30	\$375.00	09/12-09/14	6	1	6	\$2,250.00	
	22	M-TU	500P-630P	Buyline Comment: NEWS	:30	\$375.00	09/17-09/18	2	1	2	\$750.00	
	23	W-F	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
	24	M-TU	630P-700P	Buyline Comment: INSIDE EDITION	:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
	25	W-F	700P-800P	Buyline Comment: ET/INSIDER	:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
	26	M-TU	700P-800P	Buyline Comment: ET/INSIDER	:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
	27	W-F	1100P-1135P	Buyline Comment: 11P NEWS	:30	\$500.00	09/12-09/14	3	1	3	\$1,500.00	

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Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Historical

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

LT	Ln	Day	Time	Program
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	28	M-TU	1100P- 1135P	Buyline Comment: 11P NEWS
	29	TU	900P- 1000P	Buyline Comment: NCIS:L//NCIS 9
	30	W	900P- 1000P	Buyline Comment: CRIMINAL MINDS
	31	F	900P- 1000P	Buyline Comment: CSI:NY
	32	SA-SU	1100P- 1135P	Buyline Comment: WKND LATE NEWS
	33	SA	500A-700A	Buyline Comment: CBS SAT AM
	34	SA	1230P- 400P	Buyline Comment: SEC FOOTBALL
	35	SA	500P-700P	Buyline Comment: WKND NWS
	36	SA	800P- 1000P	Buyline Comment: SAT PRIME MOVIE
	37	SU	630A-800A	Buyline Comment: CBS SUN AM

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*48	W-F	137A-237A	ELEC PLAY/ET	:30	\$20.00	09/12-09/14	1	1	1	\$20.00	
Sales Remark: V5 .												
V5 Added												

--REPORT TOTALS--

Report Totals: 84 / \$35,285.00

--SALES MONTHLY TOTALS--

Sep 12: 84 / \$35,285.00

Sales Totals: 84 / \$35,285.00

Station Totals: 84 / \$35,285.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$117,617	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null

Demos RA35+